



European Chamber
中国欧盟商会

EUROPEAN UNION CHAMBER OF COMMERCE IN CHINA

The Independent Voice of European Business in China

Updated in March 2024



Content

INTRODUCTION

MEMBERSHIP

ADVOCACY

BUSINESS INTELLIGENCE

COMMUNITY



INTRODUCTION



Background

The European Union Chamber of Commerce in China (European Chamber) was founded by 51 member companies on 19th October 2000. The rationale for establishing the European Chamber was based on the need of the European Union (EU) and European businesses to find a common voice across the various business sectors throughout China.

The European Chamber has grown to more than 1,700 member companies and operates from seven chapters across nine cities: Beijing, Nanjing, South China (Guangzhou and Shenzhen), Shanghai, Shenyang, Southwest China (Chengdu and Chongqing) and Tianjin.

The European Chamber is recognised by the European Commission and the Chinese authorities as the official voice of European businesses in China.

Vision

- To be the unified, independent and influential voice of European businesses in China.
- To be a member-value-driven organisation serving European companies across all industries in China.



Mission Statement

As a member-based organisation, the European Chamber seeks to:

- ensure greater market access and provide a level playing field for European businesses in China;
- improve market conditions for all businesses in China;
- facilitate networking among members and stakeholders;
- provide members with relevant information on doing business in China; and
- update its members on economic trends and legislation in China.

Principles

- We are an independent, non-profit organisation governed by our members.
- We work for the benefit of European businesses as a whole.
- We operate as a single, networked organisation across China.
- We maintain close, constructive relations with Chinese and European officials, while retaining our independence.
- We seek the broadest possible representation of European businesses in China within our membership: large, medium and small enterprises from all business sectors and European Member States.
- We operate in accordance with Chinese laws and regulations.
- We treat all our members, business partners and employees with fairness and integrity.

MEMBERSHIP



MEMBERSHIP

Membership Benefits



European Chamber
中国欧盟商会

The European Chamber guarantees members a common voice and means for effectively communicating with European and Chinese government officials, business associations and media. As a member, you will be part of a network of more than 1,700 others that represent international businesses of all sizes from a wide range of sectors operating across China.

Advocacy: We Support Your Government Affairs Advocacy Efforts

The European Chamber uses its influence to push for increased market opening and regulatory reform in China through its 26 working groups.

Business Intelligence: We Help You Understand Policy and Market Conditions

The European Chamber helps businesses to quickly understand how China's current market conditions impact business in China, by providing analysis of policy and macroeconomic developments and monitoring China's compliance with the World Trade Organization and other international commitments.

Community: We Help You Expand Your Network in China

With seven chapters and nine offices throughout China, the European Chamber has the breadth to connect members of like industries, experiences and minds.

Other Benefits

Members have access to the restricted area of the European Chamber's website, including the online member directory which is updated in real time. Preferential advertising rates in European Chamber publications and on the website also apply to members.

MEMBERSHIP

Advisory Council



European Chamber
中国欧盟商会

The 36 members of the Advisory Council are particularly active in representing and advising the European Chamber and make an enhanced contribution to funding.



ADVOCACY





The working groups are organised by industry or horizontal issue and are the core of the European Chamber's advocacy activities.

Working Group Meetings

The working group meetings provide a closed forum for members to meet with guest speakers such as industry experts and government officials, and to discuss and analyse relevant issues.

Working group discussions are also used for the drafting of the European Chamber's annual *European Business in China Position Paper*, which outlines in detail the problems European businesses in China are facing and provides the working groups' recommendations for resolving such issues, to the benefit of both Europe and China.

Working groups also provide opportunities to attend regular meetings with both high- and working-level government officials.

Influence the Development of Legislation

The working groups provide comments and issue statements on draft legislation or changes to existing legislation. This enables the European Chamber to both influence the legislative process and keep members informed of the latest developments in their respective sectors.



Working Groups

- Agriculture, Food and Beverage
- Automotive
- Auto Components
- Aviation and Aerospace
- Carbon Market
- Compliance and Business Ethics
- Construction
- Cosmetics
- Energy
- Environment
- Finance and Taxation
- Financial Services
- Asset Management
- Banking and Securities
- Insurance
- Non-banking Financial Institutions
- Healthcare Equipment
- Human Resources
- Information and Communication Technology
 - Cybersecurity Sub-working Group
- Insurance
- Intellectual Property Rights
- Investment
- Legal and Competition
- Logistics
 - International Liner Shipping Sub-working Group
- Petrochemicals, Chemicals and Refining
- Pharmaceutical
- Rail
- Research and Development
- Maritime Manufacturing and Industrial Services
- Standards and Conformity Assessment
 - Quality and Safety Services Sub-working Group

Desks

- COCIR
- Consumable and Disposable Medical Devices (CDMD)
- Cosmetics
- Dairy Industry
- Fashion and Leather
- Food for Special Medical Purposes (FSMP)
- Heating
- Paediatric Nutrition

Fora

- Corporate Social Responsibility
- Finance and Taxation
- Government Affairs
- Human Resources
- Logistics
- Manufacturing
- Marketing and Communications
- Small and Medium-sized Enterprises
- Sports
- Standards and Conformity Assessment

The annual *Position Paper* is compiled by the working groups and details their key concerns and recommendations regarding trade, regulatory and broader policy-related issues. The *Position Paper* is presented to senior Chinese central government officials, including:

- **Li Keqiang***, Premier, State Council
- **He Lifeng**, Vice Premier, State Council
- **Zhang Guoqing**, Vice Premier, State Council
- **Wang Wentao**, Minister, Ministry of Commerce (MOFCOM)
- **Fu Cong***, Ambassador, Mission of the PRC to the European Union
- **Ning Jizhe***, Deputy Director, Committee of Economic Affairs, 13th National Committee of the Chinese People's Political Consultative Conference
- **Qian Hongshan***, Vice Minister, International Department of the Communist Party of China
- **Li Chunlin**, Vice Chair, National Development and Reform Commission
- **Zhang Jianhua**, Administrator, National Energy Administration
- **Miao Wei***, Minister, Ministry of Industry and Information Technology
- **Gou Zhongwen***, Minister, General Administration of Sports
- **Wang Shouwen**, Vice Minister, MOFCOM
- **Chen Chunjiang**, Assistant Minister, MOFCOM
- **Zhao Yingmin**, Vice Minister, Ministry of Ecology and Environment
- **Tian Shihong**, Vice Administrator, the State Administration for Market Regulation, Administrator of Standardisation Administration of China
- **Wang Zhaoxing**, Vice Chair, China Banking and Insurance Regulatory Commission
- **Fang Xinghai**, Vice Chair, China Securities Regulatory Commission
- **Qiu Baoxing***, Vice Minister, Ministry of Housing and Urban-rural Development
- **Wang Lingjun**, Vice Minister, General Administration of Customs in China
- **Cui Xiaofeng**, Vice Administrator, Civil Aviation Administration of China
- **Shi Zihai**, Vice Commissioner, National Healthcare Security Administration
- **Yang Xiaowei***, Vice Commissioner, Cyberspace Administration of China
- **Chen Jie**, Vice Minister, Ministry of Education
- **Ren Rongfa***, Chief Economist, State Administration of Taxation
- **Shen Changyu**, Commissioner, State Intellectual Property Office
- **Zhao Junning**, Deputy Commissioner, National Medical Products Administration
- **Zhang Yong**, Vice Chair, Legislative Affairs Commission, Standing Committee of the National People's Congress
- **Gan Zangchun***, Vice Minister, State Council Legislative Affairs Office
- **Ma Jiantang***, Secretary of Party Leadership Group (Minister), Vice President, Development Research Centre of the State Council

* Positions listed at the time of the meetings; the list does not follow any particular order.



During the annual European Tour, the president of the European Chamber presents the *Position Paper* directly to the European Commission. In addition, to ensure relevant policymakers are informed about the latest issues concerning European businesses in China, regular briefings are provided to senior European officials including:

- **Roberta Metsola**, President, European Parliament
- **Charles Michel**, President, European Council
- **Ursula von der Leyen**, President, European Commission
- **Herman Van Rompuy**, President Emeritus, European Council
- **Nicola Beer**, Vice President, European Parliament
- **Stefano Sannino**, Secretary General, European External Action Service
- **Josep Borrell**, High Representative of the Union for Foreign Affairs and Security Policy/Vice President of the European Commission
- **Maroš Šefčovič**, Vice President, European Commission
- **Valdis Dombrovskis**, Executive Vice President, European Commission, and European Commissioner for Trade
- **Frans Timmermans**, Executive Vice President, European Commission
- **Vera Jourova**, Vice President, European Commission
- **Thierry Breton**, European Commissioner for the Internal Market
- **Virginijus Sinkevičius**, European Commissioner for Environment
- **Kadri Simson**, European Commissioner for Energy
- **Wopke Hoekstra**, European Commissioner for Climate Action
- **Reinhard Bütikofer**, Chair of China Delegation, European Parliament
- **Bernd Lange**, Chair, European Parliament Committee on International Trade (INTA Committee)
- **Iuliu Winkler**, MEP and China rapporteur, INTA Committee
- **Sabine Weyand**, Director General, DG Trade, European Commission
- **Pascal Lamy**, former Director General, World Trade Organization

The European Chamber maintains a robust relationship and constantly interacts with the European authorities, including the Delegation of the EU to China, the EU Member States' embassies and consulates in China, as well as national chamber representatives and business associations.

BUSINESS INTELLIGENCE



Informing through Publications

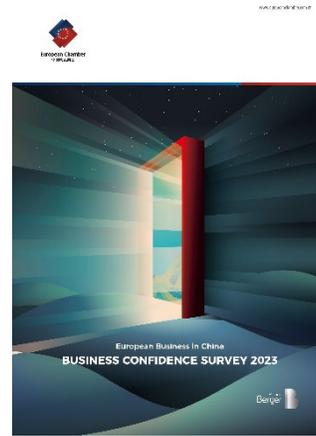


European Chamber
中国欧盟商会



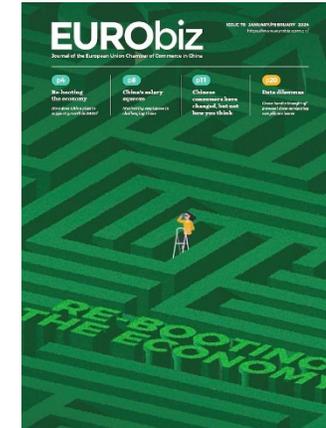
Position Paper

The annual *Position Paper* is the white paper of the European Chamber. It represents the views of European companies conducting business in China, detailing their key concerns and recommendations on regulations, government policies and trade, as well as China's WTO commitments.



Business Confidence Survey

The purpose of the *European Business in China Business Confidence Survey* is to provide an annual snapshot of European companies' successes and challenges in China. Published since 2004, it serves as a broad indicator as to how European companies judge China's current and future business environment, and allows the European Chamber to analyse the underlying causes of their problems.



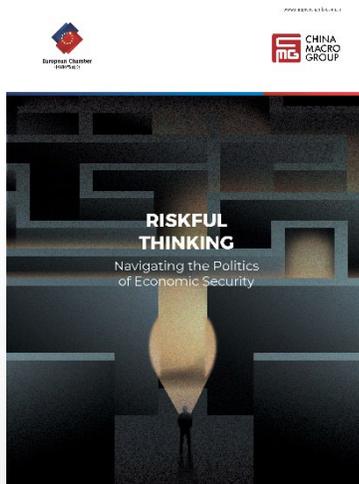
EURObiz

The European Chamber's business magazine features Chamber news, articles and features that address the important issues affecting European businesses in China, the Chinese and European economic environment and pressing changes to governmental rules and regulations. The e-magazine is distributed to members bimonthly. There is also an online version at www.eurobiz.com.cn and a *EURObiz* app that can be downloaded free of charge from the Apple App Store.

Thematic Reports

The European Chamber regularly conducts in-depth studies on topical issues in China's economic and policy landscape. These issues typically have a far-reaching influence on a wide range of industries, both domestic and foreign.

Through these studies, the European Chamber makes constructive suggestions on improving the policy environment—both in China and the EU—to the benefit of all stakeholders. The European Chamber has published the following studies in the past two years:



Riskful Thinking: Navigating the Politics of Economic Security

Launched in March 2024, the report details the different approaches adopted by the EU, China and the US for managing perceived threats to their respective economies, as well as the actions that European businesses are taking to build resilience into their China operations and mitigate a growing number of risks.



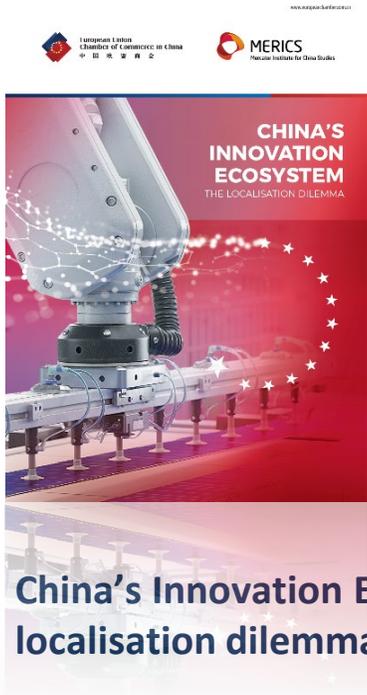
Flash Survey on the Impact of China's Data Regulations

Launched in November 2023, the report provides an overview of the impact of data regulations and the areas where further steps are needed to optimise the country's regulatory framework for cross-border data transfers.

Informing through Publications

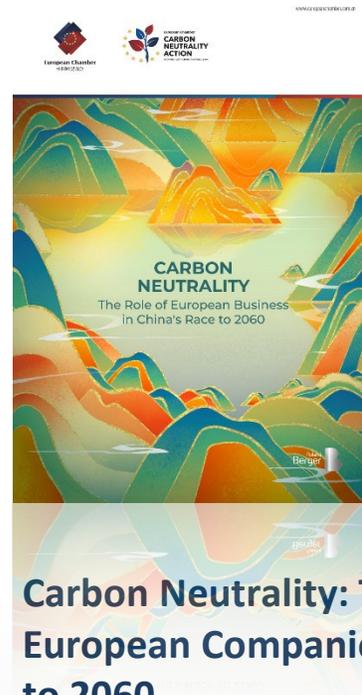


European Chamber
中国欧盟商会



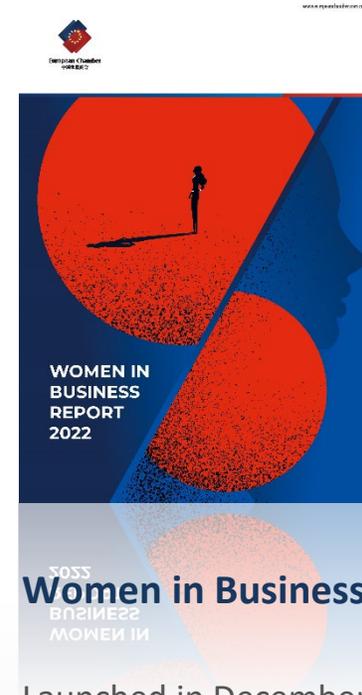
China's Innovation Ecosystem: the localisation dilemma

Launched in April 2023, the report highlights that the complexity of China's business environment is necessitating a wide range of research and development (R&D) strategies to be deployed by European companies.



Carbon Neutrality: The Role of European Companies in China's Race to 2060

Launched in May 2022, the report identifies areas where EU-China cooperation can be deepened so that China can front load the technologies it needs to accelerate its carbon neutrality drive.



Women in Business Report

Launched in December 2022, the report provides an overview of the progress some of the largest European companies operating in China have made in promoting gender diversity in leadership roles, as well as in their general workforce.



Local Position Papers



Nanjing Position Paper
2023/2024

Tianjin Position Paper
2023/2024

Shanghai Position Paper
2023/2024

Southwest China Position
Paper 2021/2022

The Voice and Chapter Focus E-newsletters

The national and local e-newsletters highlight the latest news and information on the European Chamber's advocacy actions, and list upcoming European Chamber's events and working group meetings.

Website

The website contains general news items and information on the European Chamber's membership, events, advocacy activities and working groups. Members enjoy privileged access to regulatory updates, meeting minutes and presentations from events. Please visit our website, www.eurochamber.com.cn, to download any of our publications, or subscribe to our [newsletters](#).

COMMUNITY



Connecting and Sharing Knowledge through Events



European Chamber
中国欧盟商会

High-Profile Events

The European Chamber organises a number of high-profile events, such as the European Chamber Annual Conference and Exclusive Dialogue.

Conferences

The European Chamber organises half-day and full-day conferences that provide cutting-edge perspectives on current topics. Panel sessions and interactive workshops provide attendees with a comprehensive understanding of the issues under discussion.

Seminars

The European Chamber regularly invites senior-level industry experts and representatives from Chinese ministries to provide information, analysis and interpretations of current legislation and other issues of interest to our members at our seminars. The European Chamber's seminar series include Insight China, which brings together leading economists to share their views and opinions on current trends in the Chinese economy, and Capital Beat, where experts are invited to analyse China's latest policy developments.



Connecting and Sharing Knowledge through Events



European Chamber
中国欧盟商会



Working Group Meetings

The working group meetings provide a closed forum for members to meet with guest speakers such as industry experts and government officials, and to discuss and analyse relevant issues.



Training

The European Chamber organises training courses on a wide range of topics that help our members improve their professional skills.



Business Networking

Regular social events are organised for members to network with others in the European business community in a more relaxed atmosphere.



European Chamber
中国欧盟商会

Contact Us

Beijing

Tel: +86 (10) 6462 2066

Fax: +86 (10) 6462 2067

Email: euccc@european-chamber.com.cn

Shanghai

Tel: +86 (21) 6385 2023

Fax: +86 (21) 6385 2381

Email: shanghai@european-chamber.com.cn

South China - Guangzhou

Tel: +86 (20) 3801 0269

Fax: +86 (20) 3801 0275

Email: southchina@european-chamber.com.cn

Southwest China - Chongqing

Tel: +86 (23) 6308 5669

Email: chongqing@european-chamber.com.cn

Nanjing

Tel: +86 (25) 8362 7330

Fax: +86 (25) 8362 7332

Email: nanjing@european-chamber.com.cn

Shenyang

Tel: +86 (24) 3198 4229

Email: shenyang@european-chamber.com.cn

South China - Shenzhen

Tel: +86 (755) 8632 9114

Fax: +86 (755) 8632 9785

Email: southchina@european-chamber.com.cn

Southwest China - Chengdu

Tel: +86 (28) 8527 6517

Email: chengdu@european-chamber.com.cn

Tianjin

Tel: +86 (22) 5830 7608

Email: tianjin@european-chamber.com.cn

