



European Union  
Chamber of Commerce in China  
中国欧盟商会

2024

# A Night of Timeless Splendor The EUCCC Gala Ball

EU Chamber Southwest - Chengdu Gala  
Saturday, May 25th, 2024

FLORENTIA  
VILLAGE  
佛罗伦萨小镇

华饮  
Sinodrink  
意大利葡萄酒专家  
Italian Wine Specialist

Burano grande

成都金沙遗址博物馆  
CHENGDU JINSHASITE MUSEUM

Time: 6pm - Late

Venue: W Chengdu, Jiaozi Avenue No. 300

For more information please contact Ms May Huang - [mhuang@european-chamber.com.cn](mailto:mhuang@european-chamber.com.cn) or (28) 8529 3447



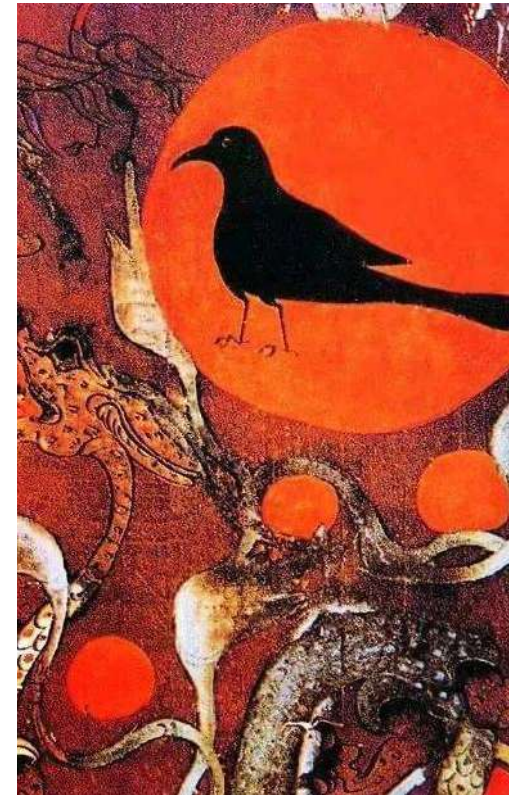
## A Night of Timeless Splendor



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Celebrate the fusion of cultural heritage and excitement at the EU Chamber Gala Ball, where the captivating theme of the **Shu** ancient civilization, showcased in the Jinsha museum, comes alive with its **Jinsha Phoenix** in a night of elegance and amusement.

Join us at the prestigious W Chengdu for an evening filled with entertainment, enjoyable experience and meaningful connections. Immerse yourself in conversations with industry leaders while revelling in vibrant atmosphere of **Phoenix's** spirit. Indulge in a culinary journey featuring delectable dishes, expertly paired with fine wines to create a symphony of flavors.



# The EUCCC Gala Ball



Prepare to be dazzled by a charming ambiance, pay homage to the cultural legacy of **Jinsha Phoenix**, and be transported to a realm where history meets modern-day entertainment.

In the esteemed company of local government officials and esteemed representatives of international diplomacy, the **EU Chamber Gala Ball** takes on a truly distinguished air, blending cultural heritage with global significance.

Whether you're cultivating partnerships or simply basking in with like-minded individuals, this Gala promises an evening of cultural immersion and refined elegance that transcends any other event.



# A Night of Timeless Splendor



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- Date: Saturday, May 25<sup>th</sup>, 2024
- Venue: W Chengdu - Jiaozi Avenue, No. 300
- Dress Code: Gala, Creative Black Tie
- Number of participants: expected 200 (Local Officials, Diplomats, EUCCC members, local community)

In close collaboration with the Chengdu Authorities, the EU Chamber Gala Ball proudly presents a theme centered around the iconic **Jinsha Phoenix**, ensuring an unparalleled cultural branded experience alongside the exquisite dining and exciting entertainment offerings.



# Come To Celebrate With Us



## Gala Ball Program

18:00 - 19:30	Registration and Aperitivo Reception – Drinks & Canape’
19:30 - 19:45	Welcome Greetings & Opening Words
19:45 - 21:15	Formal Gala Dinner – Fine food & wine experience with entertainment
21:15 - 21:30	Lucky Draw
21:30 - Onward	Themed Party - Photoshoot, Live band and dance, Late night drinks



**Come To Celebrate With Us**



European Chamber



# Sponsorship Opportunities



BENEFITS	UNIQUE Platinum	Gold (Up to 3 max)
Company logo on flash invitations/communication – Before the event	Yes	Yes
Company video to be played at the event & Speech along the dinner (3 minutes)	Yes	No
Logo placement on event website	Yes	Yes
Logo in the table seating plan	Yes	No
Verbal recognition of sponsorship on stage	Yes	Yes
Projection of logo on stage background	Premium	Small
Display of company roll-up at the event and Table	4 roll-ups	1 roll-ups
Company table for sponsor company (can invite guests to join their table)	10 seats	10 seats
Priority location for the table. Adjacent to VIP tables	Yes	No
Thank you note in the Southwest focus Newsletter	Yes	Yes
Southwest Focus Newsletter Top banner ad placement	1 month	No
Sponsor's corporate souvenir included in Gala Dinner goodie bag	Two	Up to Two
Member	40,000 RMB	20,000 RMB
Non-Member	58,000 RMB	30,000 RMB

\*\* Marketing Materials to be designed / provided / printed and delivered by the Sponsor, we recommend to use sustainable materials for production of marketing materials

\*\*\* Advisory Council Member companies enjoy a 20% discount on all sponsorship levels listed above



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