



Dr Xuanwei Cao

- **Ph.D, Senior Fellow of Higher Education Academy**
- **Vice Chair and Executive Secretary of China Academic Committee for Responsible Management Education**
- **UN PRME i5 Program Pedagogy Group Expert**
- **Associate Professor in Strategy and Sustainability Management**
- **Director of The Center for Responsible and Sustainable Business Education**
- **Founder of RCE Suzhou BS226, International Business School of Suzhou Xi'an Jiaotong-Liverpool University**



Dr Cao is an associate professor of management at International Business School at Suzhou (IBSS), Xi ' an Jiaotong-Liverpool University (XJTLU). Dr Cao' s research interest, at the intersection of strategy and sustainability, include corporate environmental strategy, corporate sustainability, sustainable entrepreneurship and sustainable innovation. Since 2008, he has conducted one NSFC research project and ten contracted consulting research projects for Suzhou government as principal investigator. Currently, he is supervising a Ph.D student focusing on research of entrepreneurial orientation, corporate environmental strategy and performance. Dr Cao is the honorary "Middle-Aged Academic Leadership" awarded by 'Qing-Lan Project' of the Education Department of Jiangsu Province.

In the past years, Dr Cao pioneered many innovative teaching practices in XJTLU. He has developed broad international collaborations on research and teaching. Dr Cao is the visiting researcher at Institute of China Business and Economy of University of

Würzburg and Centre for Sustainable Management of University of Lüneburg, Germany.

Within IBSS of XJTLU, Dr Cao is the team leader of PRME (Principles of Responsible Management Education) working group. Dr Cao is also the founder, convener and host of PRME China Signatories Sustainability Management Education Roundtable Forum, an annual event of PRME signatories for promoting sustainability management education in business schools. Beyond IBSS, Dr Cao keeps close engagement with businesses in Suzhou and Shanghai. Dr Cao is a special invited consultant by Suzhou Industrial Park CSR Alliance.